



lightfair
presented by **light+building**

May 4 – 8, 2025
Las Vegas, Nevada USA

A Fresh Start for Lighting Innovation!

We heard you and we listened.
Discover how LightFair 2025 will
be the best experience yet.



INTERNATIONAL ASSOCIATION
OF LIGHTING DESIGNERS

IALD



messe frankfurt

A Bright NEW Start

LightFair 2025: Explore what's in store and discover an enhanced experience and how it will benefit your brand.

Upgrades Ahead

New Management: Now part of Messe Frankfurt, Inc. and the Light + Building portfolio

New Direction & Trends: Elevating visitor quality, global reach, and showcasing cutting-edge trends in lighting design and technology

New Pricing Structure: In partnership with a new GSC to be announced soon, exhibitors can expect affordable participation, flat-rate drayage, and electrical packages.

Benefits

More ROI: Reach a targeted audience of industry professionals, maximizing your return on investment.

More Engagement: Experience enhanced customer engagement opportunities, ensuring your brand gets the attention it deserves.

More Savings: Enjoy decreased booth pricing, putting more money back in your pocket.

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