

FOR IMMEDIATE RELEASE

## LIGHTFAIR PAVILIONS HIGHLIGHT FOUR CATEGORIES WITH PRODUCT DISCOVERY & EDUCATION

Trade Show June 21 – 23 at the Las Vegas Convention Center

**LAS VEGAS – June 1, 2022 –** The LightFair Trade Show will present four categorized pavilions— The Collective, Design Pavilion, Outdoor Pavilion and Smart Pavilion – offering a curated assortment of product along with on-floor educational opportunities, June 21 – 23 at the Las Vegas Convention Center.

"Commercial and industrial lighting is an expansive industry, and our four exhibit floor pavilions streamline navigation and discovery for all LightFair attendees," said Dan Darby, show director. "With on-floor education growing this year, attendees will have more opportunities at LightFair to learn more about different lighting categories as they discover new brands and products."

LightFair's pavilions are curated and categorized to allow for easier exhibit floor navigation across three key product categories: design-centered lighting, outdoor lighting and smart lighting. The fourth pavilion showcases products exclusively from IALD LIRC members and IES Sustaining Members.

The **Design Pavilion** showcases domestic and international high-style, decorative commercial designs and products including cove, linear lighting, chandeliers, sconces, pendants and flushmounts, as well as custom fixtures. The 21 exhibitors in the Design Pavilion are: **Access Lighting**; **AFX**; **Aluz Lighting**; **ALW USA**; **BIOS**; **B-k Lighting**; **BlackJack Lighting**; **Bock**; **Core Lighting**; **Ferroluce**; **Jesco**; **Klus**; **Ledra**; **Modern Forms**; **MP Lighting**; **Oxygen**; **Rayon Lighting** / **ID Illumination**; **Spectrum**; **Tivoli**; and **TLS Architectural**.

LightFair's **Outdoor Pavilion** features 12 exhibitors offering environmentally responsible exterior lighting including municipal, city and street lighting; lighting for recreational/sporting events; landscape lighting; road and tunnel lighting; control systems; directional, path, step and area lighting; bollards and underwater lighting. Innovations focus on efficiency, safety, aesthetics, accessibility and security. Exhibitors in the Outdoor Pavilion are: **Ambor**; **ANP**; **AOLP**; **Evari**; **Gama Sonic**; **Leadson**; **NYX Hemera Technologies**; **Ragni**; **SOL**; **SOLA**; **Vizula SIA**; and **Wagner**.

The Smart Pavilion focuses on the latest trends, products and ideas in smart lighting and building solutions using sensors, controls, connectivity and data analysis to maximize efficiency, energy savings and end-user comfort via IoT and Intelligent Lighting. The 26 exhibitors in the Smart Pavilion are: Arkalumen; Autani; Avi-on Labs; Avnet; Casambi; CityLight.net; Copilot.CX; Cristal; Dimonoff; Enlighted; Enocean; Illumra; IR-Tec; Jasco; KNX National; Linmore LED; Madrix; McWong; Nicolaudie; Rubidium; Sensorworx; Synapse; Telematics Wireless; Telink Semiconductor; Wirepas OY; and Wisilica.

Returning for its second edition, **The Collective** is reserved exclusively for exhibitors who are IALD Lighting Industry Resource Council (LIRC) members or Illuminating Engineering Society (IES) Sustaining Members. The Collective offers a special opportunity to explore unique products by select manufacturers and to experience a "show within the show". The 12 exhibitors in The Collective are: **Bartco**; **Boca Flasher**; **Evluma**; **Griven**; **Hess America**; **HK Lighting**; **Lumileds**; **Omnify Lighting**; **Q-Tran**; **Silvair**; **Startek Lighting**; and **The Lighting Quotient**.

For a full listing of LightFair's nearly 320 exhibitors and a map of the Trade Show floor, visit https://lf2022.mapyourshow.com/8\_0/floorplan/.

## **Exhibit Floor Education Expands to Three Pavilions in 2022**

On-floor education expands across three pavilions – Design, Outdoor and Smart – for LightFair's 2022 edition. All on-floor sessions and pavilion tours are included with any type of registration.

Now in its second year, the Designery, located within the Design Pavilion, is a networking hub featuring high-end lighting fixtures and solutions, as well as Design Synergist presentations led by lighting designers, architects, specifiers and interior designers. For the first time in 2022, education will be offered in the Outdoor Pavilion as the "Outdoor Exchange" and in the Smart Pavilion as "TEK Talks."

Each pavilion's educational seminars will take place as exhibitor- or industry-professional-led, 15-minute sessions highlighting the newest information and lighting in their respective categories. For a full listing of educational events across the show floor in the Designery in the Design Pavilion, Outdoor Exchange in the Outdoor Pavilion and TEK Talks in the Smart Pavilion, visit <a href="https://www.lightfair.com/browse/#/show">https://www.lightfair.com/browse/#/show</a>.

The 2022 LightFair Trade Show and Conference will focus on future-shaping innovations and an incredible attendee experience driven by new product discovery, networking and on-floor education in the new West Hall at the Las Vegas Convention Center, Sunday, June 19 through Thursday, June 23 (Conference from the 19 – 23 and Trade Show from the 21 – 23). Registration and information can be found at https://www.lightfair.com/.

## **About LightFair**

LightFair, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES). The event is produced and managed by International Market Centers. For more information, visit LightFair.com. Follow LightFair on Facebook, Twitter @lightfair, Instagram @lightfair\_international, LinkedIn and YouTube. To stay up-to-date on lighting-industry news leading up to LightFair, visit the LightFair Blog at <a href="https://www.lightfairblog.com/">https://www.lightfairblog.com/</a>