



FOR IMMEDIATE RELEASE

LIGHTFAIR EXHIBITORS SPONSOR 2022 TRADE SHOW OFFERINGS

Trade Show June 21 – 23 at the Las Vegas Convention Center

LAS VEGAS – June 8, 2022 – The LightFair 2022 Trade Show has partnered with 18 sponsors to enhance events, activations and experiences on the exhibit floor, June 21 – 23 at the Las Vegas Convention Center.

“LightFair would not be as robust a marketplace without the support of our amazing exhibitor sponsors,” said Dan Darby, show director. “With their commitment to LightFair, we are able to present more education, networking and activities that not only improve the LightFair experience but also add to collaboration to form new business leads during the show.”

LightFair has been working with the sponsors to develop events, activities and more to enhance the Trade Show experience for all attending market participants. Sponsored events at the 2022 LightFair Trade Show range from beverage stops, networking happy hours and a professional headshot opportunity.

Two sponsored on-floor events will encourage networking and business-building in the exhibit hall: Nora Lighting will host **Libations with Nora Lighting** for a chance to network with other lighting professionals in booth 3035 on Tuesday, June 21 from 3:00 – 5:00 p.m.; and Inter-Tek will sponsor the **Inter-Tek Beer Stop** to meet new faces in lighting and collaborate for future business in booth 1755 on Wednesday, June 22 at 4:00 p.m.

Seoul Semiconductor will sponsor the **Headshot Booth**, a complimentary professional headshot opportunity. The Headshot Booth provides attendees a chance to take a new headshot at LightFair to use for all business, websites, social media and marketing purposes located on the Trade Show floor in booth 3220, open Tuesday, June 21, and Wednesday, June 22, from 10:00 a.m. – 6:00 p.m. and Thursday, June 23, from 10:00 a.m. – 3:00 p.m.

Additionally, eight educational events sponsored by exhibitors will take place throughout the LightFair Trade Show as part of LightFair LIVE programming: **Redefining the Standards of the Lighting Industry** sponsored by LEDVANCE, Tuesday, June 21 at 10:30 a.m.; **TESLA Awards** sponsored by the National Lighting Bureau, Tuesday, June 21 at 2:15 p.m.; **Standardized Lighting and Control Interfaces for Indoor and Outdoor Luminaires** sponsored by Zhaga Consortium and DALI Alliance, Tuesday, June 21 at 3:30 p.m.; **IALD International Lighting Design Awards and Cocktails**, Tuesday, June 21 at 4:30 p.m.; **Ready for Primetime: Future-Proofing Outdoor Lighting with Bluetooth® Mesh Networking** sponsored by McWong, Wednesday, June 22 at 10:15 a.m.; **Smart Lighting with D4i-enabled Luminaires: Energy Reporting, Asset Management, Predictive Maintenance and More** sponsored by DALI Alliance, Wednesday, June 22 at 11:00 a.m.; **Extrusion Lighting Design** sponsored by

ALMAG Aluminum, Wednesday, June 22 at 2:45 p.m.; and **Unlock the Full Potential of Tomorrow's Lighting Systems** sponsored by NexGen Power Systems, Wednesday at 5:15 p.m. A full listing of on-floor events can be found at <https://www.lightfair.com/browse/#/show>.

The 2022 LightFair Trade Show and Conference will focus on future-shaping innovations and an incredible attendee experience driven by new product discovery, networking and on-floor education in the new West Hall at the Las Vegas Convention Center, Sunday, June 19 through Thursday, June 23 (Conference from the 19 – 23 and Trade Show from the 21 – 23). Registration and information can be found at <https://www.lightfair.com/>.

About LightFair

LightFair, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES). The event is produced and managed by International Market Centers. For more information, visit LightFair.com. Follow LightFair on Facebook, Twitter @lightfair, Instagram @lightfair_international, LinkedIn and YouTube. To stay up-to-date on lighting-industry news leading up to LightFair, visit the LightFair Blog at <https://www.lightfairblog.com/>