



FOR IMMEDIATE RELEASE

LIGHTFAIR LIVE PRESENTS 15 EXHIBIT FLOOR EDUCATIONAL AND AWARD SESSIONS

June 21 – 23 at the Las Vegas Convention Center

LAS VEGAS – May 18, 2022 – LightFair’s Trade Show offerings will extend beyond exhibits with 15 “LightFair Live” sessions – education and awards events presented on the exhibit floor – June 21-23, at the Las Vegas Convention Center.

“Education and innovation are mainstays of our ever-evolving industry,” said Dan Darby, show director. “LightFair Live offers 15 more opportunities to learn from exhibitors and industry leaders who are raising the bar in lighting.”

LightFair Live includes four award ceremonies recognizing excellence in product innovation and booth design. Two of the events are LightFair specific: the **LightFair Innovation Awards**, which celebrate lighting’s best in innovation and design and LightFair’s **Best Booth Awards**, which celebrate exhibitors with a brilliant product and branding display.

The additional two award ceremonies are: the **National Lighting Bureau Tesla Awards**, which honor lighting projects that provide High-Benefit Lighting®, or lighting that promotes human performance, health and wellness, safety and security, commerce and the reduction in light pollution and the **IALD International Lighting Design Awards**, which honor lighting design that reaches new heights, moves beyond the ordinary, and represents excellence in aesthetic and technical design achievement.

Over the three days of LightFair’s Trade Show, LightFair Live will also present 11 exhibitor- or association-led educational sessions. The seven LightFair Live exhibitor presenters are: **ALMAG Aluminum, Dali Alliance, Ledvance, McWong Interational, NexGen Power Systems, Signify** and **Zhaga Consortium**.

Five industry associations hosting LightFair Live sessions are: **American Association of Independent Lighting Agents (AAILA), Dark Light Design, Experience Light LLC, International Association of Lighting Designers (IALD), Ideas En Luz** and **Women in Lighting Design (WILD)**.

LightFair Live sessions will cover topics such as lighting standards and advances in lighting technology, as well as industry standards, certification and diversity. Five of the sessions are certified for continuing education by the American Institute of Architects (AIA): **Smart Lighting with D4i-Enabled Luminaires: Energy Reporting, Asset Management, Predictive Maintenance and More; Creativity, Communication and Collaboration: Adding Value to Our Practice; Building Diversity in the Lighting Industry Pipeline; Redefining the**

Standards of the Lighting Industry; and Standardized Lighting and Control Interfaces for Indoor and Outdoor Luminaires.

The additional six sessions are: **Certification and You: Elevating Your Career with CLD; Ready for Primetime: Future-proofing Outdoor Lighting with Bluetooth® Mesh Networking; Aluminum Extrusion Lighting Design; Unlock the Full Potential of Tomorrow's Lighting Systems; Leveraging LightFair to Reach your Target Audience; and an Emerging Professions Panel.**

For a full schedule of LightFair Live and other on-floor education and events, visit <https://www.lightfair.com/browse/#/show>.

The 2022 LightFair Trade Show and Conference will focus on future-shaping innovations and an incredible attendee experience driven by new product discovery, networking and on-floor education in the new West Hall at the Las Vegas Convention Center, Sunday, June 19 through Thursday, June 23 (Conference from the 19 – 23 and Trade Show from the 21 – 23). Registration and information can be found at <https://www.lightfair.com>.

About LightFair

LightFair, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES). The event is produced and managed by International Market Centers. For more information, visit LightFair.com. Follow LightFair on Facebook, Twitter @lightfair, Instagram @lightfair_international, LinkedIn and YouTube. To stay up-to-date on lighting-industry news leading up to LightFair, visit the LightFair Blog at <https://www.lightfairblog.com/>