

FOR IMMEDIATE RELEASE

LIGHTFAIR LIGHTS UP LAS VEGAS FOR 2022 TRADE SHOW & CONFERENCE

LAS VEGAS – June 13, 2022 – The LightFair Conference and Trade Show will focus on futureshaping innovations and an incredible attendee experience driven by new product discovery across 320+ exhibits, 41 conference educational sessions and on-floor networking, June 19 – 23 at the Las Vegas Convention Center's new West Hall.

"LightFair's return to Las Vegas marks the gathering of the lighting industry once again to form business connections, learn the newest in commercial and industrial lighting and discover the latest products and brands all under one roof," said Dan Darby, show director. "Our unmatchable, curated education and expansive trade show floor full of the industry's top players confirms LightFair's position as the can't-miss opportunity for lighting knowledge and product offerings."

Conference and Tracks

Over the course of five days, LightFair offers 41 sessions with more than 123 CEU credits. The LightFair "pre-conference" **LightFair Institute**, runs June 19 and 20, with 2-day, 1-day and 3-hour long courses, and five tracks continue the conference, which runs June 21 – 23 with either 90-minute sessions or 60-minute sessions. The 2022 conference tracks are: **The Art of Lighting**; **Design Guidance + Tools**; **Evidence-Based Design**; **Experiencing Lighting**; and **Technologies**.

Online registration for the LightFair Conference, which includes access to the exhibit hall, ranges in price now through June 18 from \$90 for a 60-minute session to \$790 for a 2-day course. Pricing will increase for all sessions and lengths onsite beginning June 19. For a full schedule of sessions and courses, visit https://www.lightfair.com/conference.

Trade Show and Pavilions

The LightFair Trade Show will present some 320+ exhibits showcasing the newest innovations and lighting resources, June 21 – 23, across the West Hall at the Las Vegas Convention Center. Both first-time and veteran LightFair exhibitors will be showcased in four pavilions – **The Collective**, **Design Pavilion**, **Outdoor Pavilion** and **Smart Pavilion** – as well as individual booths. The LightFair exhibitor list can be found at https://lf2022.mapyourshow.com/8_0/explore/exhibitor-alphalist.cfm#/.

LightFair will celebrate the top-of-the-line product offerings and noteworthy booth designs through two award ceremonies: the LightFair Innovation Awards and the Best Booth Awards. The Lightfair Innovation Awards, which will celebrate the industry's most innovative product designs in 14 categories, will be announced Tuesday, June 21, at noon in LightFair Live, with a

tour of award-winning booths/products immediately following. The Best Booth Awards, which celebrate product display and branding excellence across four booth sizes, will be announced by Monica Lobo, IALD president, and Susanne Seitinger, IES president, Tuesday, June 21 at 5:30 p.m. at LightFair Live.

Exhibits are open Tuesday, June 21, and Wednesday, June 22, 10:00 a.m. – 6:00 p.m. and Thursday, June 23, 10:00 a.m. – 3:00 p.m. For a full exhibitor listing and map of the Trade Show, visit <u>https://lf2022.mapyourshow.com/8_0/floorplan/</u>.

LightFair Increases On-Floor Education and Events for 2022 Trade Show

LightFair now offers five on-floor event locations: LightFair Live, the Special Events Area, the Designery, Outdoor Exchange and Tek Talks. These locations will provide attendees access to 55+ educational and networking events and pavilion and award winner tours. LightFair Live will offer 15 exhibitor- and industry-association-led educational sessions. The Special Events Area will hold five networking events and amenities on the show floor. The Designery provides an additional 13, hour-long, design-focused sessions. The Outdoor Exchange, located in the Outdoor Pavilion, offers six opportunities to hear from and ask questions to outdoor lighting exhibitors. Tek Talks, which are exhibitor-led informational sessions in the Smart Pavilion, offer 5 opportunities to learn about smart lighting topics. For a full listing of on-floor events and amenities, visit https://www.lightfair.com/browse/#/show.

Admission for the LightFair Trade Show is included with Conference admission or can be purchased separately with pricing starting at \$99 for industry attendees and \$325 for non-exhibiting manufacturers. Pricing will increase onsite beginning June 19.

The LightFair Mobile App, available in the App Store and on Google Play, allows for easier navigation of the Trade Show, provides time and location of events and education as well as full Conference information. Attendees can also utilize the new LightFair Appointment Scheduler within the mobile app attendees to book onsite appointments with their highest-priority exhibitors. To download the app, visit <u>https://www.lightfair.com/app</u>.

About LightFair

LightFair, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES). The event is produced and managed by International Market Centers. For more information, visit LightFair.com. Follow LightFair on Facebook, Twitter @lightfair, Instagram @lightfair_international, LinkedIn and YouTube. To stay up-to-date on lighting-industry news leading up to LightFair, visit the LightFair Blog at https://www.lightfairblog.com/