lightfair

FOR IMMEDIATE RELEASE

IES UPDATES LIGHTFAIR CONFERENCE AND CALLS FOR SPEAKERS; LIGHTFAIR TOUR GUIDE APPLICATIONS NOW OPEN
2023 Speaker & Tour Guide Applications due October 14

NEW YORK – September 19, 2022 – LightFair invites the lighting industry to "Illuminate the Possibilities" by applying to be a speaker in the newly IES-updated LightFair Conference and/or Trade Show tour guide for the 2023 edition of LightFair, May 21 – 25, at the Jacob K. Javits Convention Center in New York City. Applications for speakers and tour guides close on October 14, 2022.

"LightFair offers so many chances for lighting professionals to get involved and give back to the industry," said Dan Darby, show director. "Whether it's educating current and future professionals on what's new in lighting or showing new designers and specifiers around the show floor, being part of LightFair is a great professional opportunity and fulfilling experience."

Conference Updates and Call for Speakers

LightFair is currently accepting proposals for the 2023 edition of the LightFair Conference, now led by the Illuminating Engineering Society (IES). The Conference celebrates the multi-disciplinary approach of the lighting industry through five broad programming themes: Business, Science, Process, Art and Technology.

The Conference will offer 60-minute courses and 3-hour workshops as well as 1-day and 2-day courses in the Pre-Conference. Additionally, through IES Live and IALD Designery presentations, speakers will have additional opportunities for exhibit-floor extensions of Conference presentations.

Applicants are encouraged to think outside-the-box with their presentation format and delivery. Presenters at the 2023 LightFair Conference will be compensated for their time and will see additional opportunities for networking with audience members.

For more information and to apply to be a Conference presenter, visit https://www.lightfair.com/call-for-speakers. Speaker applications are due by October 14.

Tour Guides

LightFair is looking for knowledgeable industry professionals to help attendees navigate one of the four exhibit hall pavilions: Design Pavilion, Outdoor Pavilion, Technology Pavilion and The Collective.

Tour guides will be assigned to one pavilion and will lead one or more tours during the three-day tradeshow, May 23 – 25. Tour guide applicants must be knowledgeable about overall assigned categories and willing to gain familiarity with the assigned pavilion's exhibitors, trends and new products. Guides will lead attendees to and within the designated tour's pavilion and answer attendee questions.

Guides will receive complimentary 3-day Conference and Trade Show access, pre- and post-show recognition, online and offline marketing exposure.

For more information on becoming a LightFair tour guide and to apply, visit https://www.lightfair.com/call-for-tour-guides. All tour guide applications are due by October 14.

The 2023 LightFair Trade Show and Conference will focus on future-shaping innovations and an incredible attendee experience driven by new product discovery, networking and on-floor education, Sunday, May 21 through Thursday, May 25, at the Javits Center in New York City. Registration updates and LightFair information is at https://www.lightfair.com/new-york-2023.

About LightFair
LightFair, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES). The event is produced and managed by International Market Centers. For more information, visit LightFair.com. Follow LightFair on Facebook, Twitter @lightfair, Instagram @lightfair_international, LinkedIn and YouTube. Visit the LightFair Blog at https://lightfairblog.com for interviews, perspectives and other show updates.

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