![lightfair presented by light+building]

LEAD THE WAY AT LIGHTFAIR

Step into the spotlight and shape the future of lighting by speaking at LightFair. Whether you're a rising talent or a seasoned expert, this is where commercial and architectural lighting professionals come together to evolve and excel. It's your opportunity to inspire, connect and open doors to new possibilities.

Share your unique insights on design, innovation, application and technology and leave a lasting impact on the industry.
Submit your proposal today.

DISCOVER | THE DETAILS

SPEAKER PERKS

Presenting at LightFair is a prestigious paid speaking opportunity. Here's what you will receive if selected:

- Accommodations (one night) *Travel and incidentals excluded
- Custom LightFair branded graphics to promote your session(s)
- 3-Day Unlimited Conference/Exhibit Hall access (excludes Pre-Conference)
- Networking opportunities at LightFair
- Honorarium

SHARE YOUR KNOWLEDGE AND UNIQUE PERSPECTIVE at the LightFair 2025 Conference. Choose your topic from one or more of the suggested focus areas below or pitch us one of your own topics.

CRAFT YOUR COURSE IN 3 STEPS
1. Choose a Focus Area or Pitch Your Own   2. Identify Your Audience   3. Choose a Format and Duration

CHOOSE | **FOCUS AREA**

PROCESS, CREATIVITY AND DESIGN

Dive into the integrated approach of lighting projects that merges creative design with practical processes. Explore how innovative design thinking and artistic vision are applied through systematic workflows to deliver exceptional lighting solutions. Cover the entire lifecycle of a project, from initial concept and creative brainstorming to detailed design execution and process optimization, offering practical insights and inspiring ideas for achieving standout results in lighting design.

Ideas and Inspiration:

- Biomimicry
- Construction Administration
- Decarbonization
- Festivals and Civic Lighting Programs
- Light Art Experiences
- Multi-Media Collaboration
- Project Case Studies

- Building Certifications and Goals (WELL, LEED, Net Zero, LBC)
- Creative Application of Materials and Techniques
- Design Tools: BIM, VR & AR, Visualization and Rendering
- Light and Human Health
- Lighting History and Legacy of Practice
- Product Design, 3D Printing, Manufacturing Practices
- Sources of Inspiration

SCIENCE AND RESEARCH

Present cutting-edge research and scientific advancements that are revolutionizing the lighting field. Highlight how these discoveries are influencing lighting design, efficiency, and performance, and contribute to advancing the industry.

Ideas and Inspiration:

- Biophilic Design
- Environmental Impact Considerations
- Natural Resources: daylight, views, and darkness

- Connecting Light and Nature
- Horticultural Lighting
- Psychology, Physiology and Human experience

CHOOSE | **FOCUS AREA**

TECHNOLOGY

Explore the latest technological breakthroughs in lighting. Discuss advancements in LED technology, smart lighting systems, and control interfaces. Share how new technologies are shaping the future of lighting, improving efficiency, and expanding possibilities for applications across various sectors.

Ideas and Inspiration:

- Circularity and Longevity
- Data Architecture and Management
- Futurism
- New Trends and Innovation
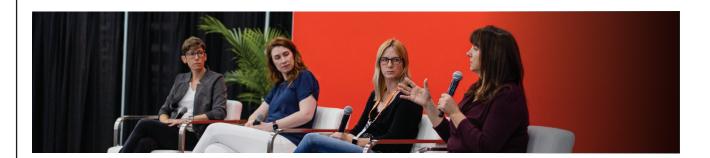- Smart Cities
- Testing & Measurement

- Components: Optics, Sources, Materials
- Environmental Labeling
- Lighting Controls
- Product Design
- Systems Integration (A/V, Energy Management)

BUSINESS AND PROFESSIONAL PRACTICE

Share insights into how strategic business practices and professional conduct shape success in the lighting industry. Cover essential skills for navigating the market, managing client relationships, optimizing project workflows, and implementing best practices to drive business growth and enhance professional reputation.

Ideas and Inspiration:

- Branding and Identity
- Facilitating Inclusion and Belonging
- Professional Growth through Credentialing

- Communication Skills in writing, specification and presentations
- Navigating Contracts and Liability
- Promoting and Maintaining Diversity

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As you decide on a topic, it is important that you identify and clearly define the audience meant to attend your course

YOUR AUDIENCE · IDENTIFY

AUDIENCE KNOWLEDGE LEVELS:

- Foundational: Introductory concepts for beginners or those new to the lighting industry.

- Advanced: Expert-level content for attendees with 7+ years of experience.

FORMAT / DURATION · CHOOSE

Decide on the right course format – what is the best way for your audience to experience the information that you want to share?

FORMAT OPTIONS:

- Experiential Learning: 1 Day / 6-hours; includes hands-on activities or software training.

- Workshop: 3 hours; includes deep-dive into a topic with interactive components.

- Conference: 60 minutes; lecture or panel presentations with Q&A.

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After you determine your topic, audience and format, craft your course proposal. **The proposal will be reviewed by the Conference Advisory Committee (CAC) for acceptance into the conference program**.

SUBMIT | COURSE PROPOSAL

COURSE TITLE
Create an engaging title that captures the essence of your course.

100-WORD COURSE DESCRIPTION
Summarize the course content and benefits, expressing enthusiasm and the course's importance.

LEARNING OBJECTIVES
Clearly list specific, actionable objectives that attendees will gain from the course. Learning objectives, as well as the requirement that all content is non-commercial in intent, are critical to offering Continuing Education credits.

ABOUT YOU
Highlight your qualifications, experience, and approach as a speaker. Optionally, include a brief video to demonstrate your presentation skills.

THE CONFERENCE ADVISORY COMMITTEE

For the past 33 years, the LightFair Conference has been setting the standard for lighting education with support from the Illuminating Engineering Society (IES) and the International Association of Lighting Designers (IALD) - the co-owners producing the event. LightFair speakers and conference topics are selected by our Conference Advisory Committee, which includes experts from the IES and IALD.